

Deschutes Brewery's New Tasting Room Opens in Roanoke *Grand Opening and Ribbon-Cutting held at new Historic City Market location*

Deschutes Brewery's new tasting room in downtown Roanoke is open!

A grand opening and ribbon cutting event was held Monday, August 28, 2017 at the new 315 Market Street, SE location on the historic Roanoke Market.

The Tasting Room features 24 taps of Deschutes Brewery beers where patrons can share a pint, fill growlers, and purchase brewery-branded merchandise. The space also includes a 20-gallon brew house, where brewers will create specialty beers just for the Roanoke community.

The Deschutes Brewery Tasting Room includes indoor and outdoor seating and ready-to-eat snacks prepared by local restaurants. Four new, full-time staff members are just back from training at Deschutes Brewery headquarters in Bend, Oregon, and five other part-time staff have also been hired. The hours of the Deschutes Tasting Room are 1 - 9 pm seven days a week.

"The tasting room is the first concrete step for our expanded presence in Roanoke," said Michael LaLonde, president and CEO at Deschutes Brewery. "Our goal was to create a space where people can come together and experience our culture and our award-winning beer, while adding to the growing economic vibrancy of the downtown core."

The brewery, which announced last year it would be creating an east coast facility in Roanoke, plans to break ground on a new brewery, production and distribution center in 2019 with plans to be fully operating by 2021.

For more information, visit <https://www.facebook.com/deschutesbreweryroanoketastingroom> or the website at www.deschutesbrewery.com/roanoke.



(From l to r) Roanoke Regional Chamber President & CEO Joyce Waugh; Deschutes Brewery Founder Gary Fish; Roanoke Mayor Sherman Lea; and Deschutes Brewery President & CEO Michael LaLonde cut ribbon at the new Deschutes Brewery Roanoke Tasting Room.

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Roanoke City Names Bob Cowell as City Manager

Former Deputy City Manager of Amarillo, TX begins Roanoke position on September 5, 2017.



Robert S. Cowell, Jr.

After an extensive search and interview process, Roanoke City Council has announced their selection of Robert S. Cowell, Jr. as City Manager for the City of Roanoke. Council adopted a resolution hiring Mr. Cowell at the August 7, 2017 City Council meeting.

Mr. Cowell currently serves as Deputy City Manager of Amarillo, Texas, a full-service local government with a staff of 2,100 and an annual budget of \$300 million.

“Our reports and interviews have shown that Bob Cowell is extremely informed on issues in Amarillo and is the one people look to for details behind the issues,” says David Trinkle, Roanoke City Council Personnel Committee chair. “In addition, his reputation as an engaged, respected and inclusive problem-solver came through very clearly during our research process. He was repeatedly described as a listener, one that is always calm under pressure and seeks innovative solutions to move the city forward.”

Mr. Cowell began with the City of Amarillo in 2013. During his tenure, he led the city’s Executive Team, appointed department directors, provided strategic direction for organizational activities, assisted in the budget and financial management of the city, and handled the Capital Investment Program development and implementation. Prior to his current position, Mr. Cowell served in a variety of leadership roles elsewhere in Texas and in communities in the Midwest.

“We are fortunate to have found a leader like Bob who can help City Council take Roanoke to the next level,” says Mayor Sherman Lea. “His vision and insight will be essential to our continued growth and success as an All-America City.”

City Council is impressed by Mr. Cowell’s 20-plus years of experience helping communities achieve success through strategic planning and thoughtful implementation of ideas affirmed through community engagement. His strong background in planning and development will be an important asset to Roanoke’s local government.

“I am grateful for the opportunity provided by the Mayor and Council, and very much look forward to my arrival in Roanoke,” says Mr. Cowell. “I am impressed with all that has been accomplished in the city and am excited for the opportunity to lead what is recognized as a very strong team as we work to address current challenges and seize upon new opportunities. I am enthusiastic about meeting and learning from the residents and businesses that call Roanoke home, and helping them ensure Roanoke remains a special and vibrant community where everyone has the opportunity to succeed.”

Mr. Cowell received a B.S. from St. Louis University in St. Louis, Missouri, and an M.S. in urban planning from the University of Tennessee-Knoxville, in Knoxville, Tennessee.

He is a Credential Manager with the International City/Council Management Association, an AICP Certified Urban Planner with the American Institute of Certified Planners, and a CNU-A Accredited Member with the Congress for the New Urbanism.

His professional activities include service on ICMA Boards and Committees and the Site Visit Team of the Planning Accreditation Board. In addition to membership in ICMA, he maintains membership in the American Planning Association, the Texas City Management Association, the Congress for the New Urbanism, the Urban Land Institute, and the Society of American City and Regional Planning History.

In addition, Mr. Cowell served as a team leader for volunteer professional assistance teams along the Mississippi Gulf Coast in response to Hurricane Katrina, helping local governmental agencies to develop community plans and ordinances for several impacted communities. He has also presented professional education sessions at annual conferences for the American Planning Association, the Texas Chapter of the American Planning Association, and the Indiana Chapter of the American Planning Association.

Mr. Cowell will join Roanoke on September 5, 2017 and will receive an annual salary of \$200,000. A public reception will be held in early September to allow citizens to meet the new City Manager.

Mr. Cowell and his wife, Ellen, are looking forward to residing in the City of Roanoke.



2017 Passenger Growth Continues at ROA in July Year to date traffic up 2.7% as 54,425 passengers utilized the Roanoke-Blacksburg Regional Airport in July.

In July the Roanoke-Blacksburg Regional Airport posted a year over year increase in passengers traveling through the facility of 2.4%. Year to date traffic at the airport has increased 2.7% compared to 2016.

Tremendous community support, additional flights, increased capacity, and improved airline operational reliability have all played roles in the continuation of passenger growth, which began in September of 2016. July 2017 reflects 2.4% growth over July 2016. July 2017 was the tenth month in the last eleven that the airport has seen growth in traffic on a year over year basis. The airport is currently on track to have its busiest year since 2012.

“We are pleased to see this positive trend continue through the summer of 2017,” stated Timothy T. Bradshaw, A.A.E., executive director of the Roanoke Regional Airport Commission. “Passenger demand is a critical factor when speaking with airlines regarding improving and increasing air service to our region. We appreciate the support of our community members choosing to fly ROA.”

The Commission continually works with the airlines to improve reliability, air fare and equipment serving the region. This has played a significant role in the increase of passengers using the airport. In addition, the commission has invested resources to promote the services available at ROA and sincerely thank our customers for choosing to fly ROA.

The Roanoke-Blacksburg Regional Airport is the primary airport for Virginia’s Blue Ridge. ROA serves over 600,000 passengers per year via 4 airlines (American Airlines, Delta Airlines, United Airlines, and Allegiant Air) with nonstop service to 6 (Atlanta, Charlotte, Chicago, New York LaGuardia, Philadelphia, and Washington Dulles) hub cities as well as weekly flights to Orlando Sanford International Airport and St. Pete-Clearwater International Airport. To learn more, please visit www.flyroa.com.

Roanoke-Blacksburg Regional Airport - Economic Impact Summary

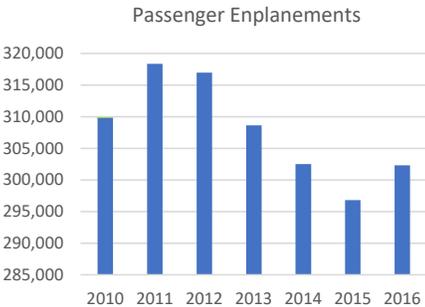
Economic Impact Highlights

- Roanoke-Blacksburg Regional Airport had a total economic impact of \$480 million as of 2016, more than double the estimate from the 2010 analysis.
- In total, the airport supported over 3,000 jobs with earnings approaching \$140 million.
- Although a significant amount of the total economic impact flows from visitor spending, the airport’s operations by itself – including multiplier impacts - account for over 1,800 jobs, nearly \$100 million in earnings, and \$373 million in total economic output.

Economic Impact: 2016 vs 2010 (\$ in millions)

	2016 Estimates*				2010 Estimates			Change: 2016 - 2010			% Change: 2016 - 2010		
	Direct	Indirect	Induced	Total	Direct	Indirect & Induced	Total	Direct	Induced	Total	Direct	Induced	Total
Roanoke Regional													
Airport Operations													
Employment	952	589	289	1,831	535	428	963	417	451	867	78%	105%	90%
Earnings	\$55	\$30	\$14	\$99	\$19	\$11	\$29	\$36	\$33	\$70	196%	305%	237%
Output	\$245	\$87	\$41	\$373	\$65	\$37	\$102	\$180	\$91	\$271	277%	244%	265%
Visitor Spending													
Employment	952	160	110	1,223	842	343	1,185	110	(72)	38	13%	-21%	3%
Earnings	\$23	\$9	\$5	\$37	\$22	\$16	\$38	\$1	(\$1)	(\$0)	4%	-9%	-1%
Output	\$65	\$26	\$15	\$107	\$63	\$48	\$111	\$2	(\$6)	(\$4)	3%	-13%	-4%
Total Impacts													
Employment	1,904	749	400	3,053	1,377	771	2,148	527	378	905	38%	49%	42%
Earnings	\$78	\$39	\$19	\$136	\$41	\$26	\$67	\$37	\$32	\$69	92%	121%	103%
Output	\$310	\$114	\$56	\$480	\$128	\$85	\$213	\$182	\$85	\$267	142%	100%	125%

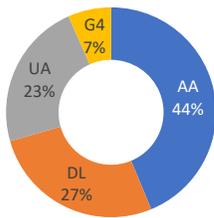
Note: * includes impacts of capital improvements



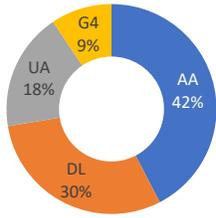
Activity Overview

Est. 2016 Commercial Service Visitors:
127,470

Share of Seats by Carrier - 2010



Share of Seats by Carrier - 2016



Research in Roanoke ~

Virginia Tech Carilion Research Institute Schedules Public Lectures

The VTCRI Distinguished Public Lecture Series brings nationally renowned experts to Roanoke. The free public lectures are open to members of the general public as well as to Virginia Tech and Carilion faculty, students, and staff. The lectures are co-sponsored by Virginia Tech's Translational Biology, Medicine, and Health Graduate Program and begin this fall.

"The Virginia Tech Carilion Research Institute is bringing some of the world's leading medical researchers and scientific thought leaders to Roanoke as part of our mission to engage the community in the excitement and promise of scientific research," says Michael Friedlander, PhD, executive director of the institute and host of the seminar series. "We're absolutely delighted to be able to share the insights of such highly sought after experts in such a range of fascinating topics. We're also very proud to introduce these speakers to the blossoming partnership that Virginia Tech and the Carilion Clinic have forged for bringing the future of medical science for better health to the Roanoke region, the Commonwealth, and the nation."

**A Path from Genes to Treatment of Fragile X Syndrome and Related Developmental Brain Disorders
Event will be held October 19, 2017, 5:30 p.m. at Virginia Tech Carilion Research Institute**

Mark Bear, Ph.D.
Investigator, Howard Hughes Medical Institute
Picower Professor of Neuroscience, Department of Brain and Cognitive Sciences MIT



Mark Bear, Ph.D.

**Prevention of Obesity and Diabetes
Event will be held February 8, 2018, 5:30 p.m. at Virginia Tech Carilion
Research Institute**

Griffin P. Rodgers, M.D., M.A.C.P.
Director, Office of the Director
Chief, Molecular and Clinical Hematology Branch
Section Chief, Molecular Hematology Section, Molecular and Clinical Hematology Branch
National Institute of Diabetes and Digestive and Kidney Diseases
National Institutes of Health



Griffin P. Rodgers, M.D.,

**Health Doesn't Exist Without the Conditions for Health: Including a Healthy Environment
Event will be held March 29, 2018, 5:30 p.m. at Virginia Tech Carilion Research Institute**

Richard Jackson, Ph.D.
Professor, Environmental Health Sciences
Fielding School of Public Health
UCLA



Richard Jackson, Ph.D.

**Disability In the 21st Century: What Are We Thinking, Talking, and Doing About It
Event will be held April 12, 2018, 5:30 p.m. at Virginia Tech Carilion Research Institute**

Peter Rosenbaum, M.D., F.R.C.P.
Professor of Pediatrics, Canada Research Chair in Childhood Disability Research
Professor of Pediatrics, Co-Founder, CanChild Centre for Childhood Disability Research,
McMaster



Peter Rosenbaum, M.D., F.R.C.P.

Medicine in Roanoke ~ Virginia Tech Carilion School of Medicine Class of 2021 Arrives

4,403 applications received for 42 spots.

The eighth class has arrived at the Virginia Tech Carilion School of Medicine in Roanoke, Virginia.

“Every year, I am impressed by the quality of our incoming class and this year is no exception,” said Cynda Johnson, dean of the Virginia Tech Carilion School of Medicine. “Each student is competitive for medical school on paper based on their academic achievements, but they also have diverse backgrounds which is something we strive for to enrich their learning experience.”

For the first time in the school’s brief history, female students outnumber their male counterparts. Out of the 42 new students, 22 are women.

Over one third of the class is made up of Virginia residents. An equal number of students received their undergraduate degrees from Virginia Tech and the University of Virginia with five from each institution. Other schools that have more than one students represented by their undergraduate degrees in the class include: Georgetown University, Haverford College, University of California San Diego, and the University of North Carolina Chapel Hill.

The most popular undergraduate majors in the class were biology, neuroscience, and biochemistry. Almost 20 percent of the class has a graduate degree.

The school received 4,403 applications for 42 slots in the class.

During the first week, members of the new class undergo an intensive orientation where they are being introduced to everything from the school’s curriculum, learning environment, and academic standards to policies and procedures, financial aid, and student counseling.

The following week, the students start their regular class schedule, which is anything but ordinary. Students at the Virginia Tech Carilion School of Medicine participate in a unique problem based learning curriculum, which centers teaching in small groups based on real patient cases.

The Virginia Tech Carilion School of Medicine opened its doors to its first class in August 2010 and has since graduated four classes, each with a 100 percent residency match rate.

Written by Alison Matthiessen, VT School of Medicine



Class of 2021 on their first day, July 24, 2017

Photo by Ed Hamilton



VIRGINIA'S
BLUE RIDGE®

Customer Service and Hospitality Training Workshops

Virginia's Blue Ridge in partnership with Virginia Western Community College have developed hospitality training core curriculum offering the workshop reflected below geared specifically for the travel and tourism industry. Several resources will be provided as well including Visitor's Guides, maps, Visitor Information Booklet and more. The cost to attend the workshop is \$49/per person. If you have any questions, please contact Alexandra Chitwood by phone at (540) 342-6025, Ext. 126 or by email at achitwood@visitvbr.com to obtain a registration link.

Thursday, September 14, 2017
1:00 – 5:00 pm (12:45 pm registration)
Virginia Western Community College
Natural Science Center-Room N101
3102 Colonial Avenue, SW
Roanoke, VA 24015

VIRGINIA'S BLUE RIDGE CONTINUES TO ATTRACT MEDIA ATTENTION

During fiscal year 2016-17, Virginia's Blue Ridge set a new record earning media coverage equaled to 284,555,407 in circulation and an advertising equivalent value of \$4,376,982. Virginia's Blue Ridge achieved national attention recently in The Tennessean.

The story, "Roanoke, Virginia, boasts hiking, biking, spectacular scenery - plus a quirky downtown," was written by Jayne Cannon, a travel writer who has participated in multiple media tours hosted by Visit Virginia's Blue Ridge. The article is full of ideas for a fun vacation in the Blue Ridge Mountains, showcasing authentic local experiences such as breakfast at The Roanoker Restaurant, visiting the Roanoke Star & Overlook on Mill Mountain, exploring the exhibits at the Taubman Museum of Art, and learning about the region's rail history at the O. Winston Link Museum and History Museum of Western Virginia.

To view the entire article go to this link - <https://www.visitroanokeva.com/articles/post/the-tennessean-showcases-visiting-virginias-blue-ridge/>





Passionate Enough To Be Flexible

There are over 100 companies that have employees working out of the CoLab. The diversity of these companies is rather staggering. They focus on everything from healthcare and cyber-security to language services and marketing. There is even a smart-phone repair business in the CoLab. Perhaps the only thing binding them all together is their focus on sustainability through flexibility.

The CoLab, and the coworking movement in general, supports exactly this kind of thinking. It is designed to support companies as they grow and change. Both traditional and non-traditional company structures can thrive in a coworking environment. Bottomline, coworking is designed to support companies of all kinds.

Non-traditional business structures are now becoming more common as companies are seeing the potential strength that comes from flexibility. The market is as volatile as ever. The companies focused on flexibility have been able to pivot as needed to keep up with ever-changing demand. Gone are the days when a company could set its business model and stick with it for years at a time. Change comes quickly these days.

Further, the modern workforce has come to expect this kind of flexibility. Job titles and descriptions change all the time. Learning opportunities are always available. Companies understanding the amorphous nature of their own structures are coming out on top.

Companies are having to experiment and listen more than ever. They cannot afford to be caught too far behind the next big thing. Rather, they must always be looking ahead and figuring out how to position themselves for what comes next. This almost always means being comfortable with uncertainty and listening to every relevant voice available.

On the flip side, when companies need to be flexible and pivot constantly, there can be difficulty in maintaining a clear vision of what the company's goals are. Sustainability requires people that have the special capacity to think differently about things while maintaining a determined focus on a specific goal.

As always, passion and determination are amongst the main drivers of successful companies. However, this is shifting and it is now about being passionate and determined enough to be flexible.

If someone really wants their company to succeed, they are going to have to be flexible. It is unlikely their first attempt will be what brings complete success. Rather, it is only after iterating many, many times that sustainable success can be achieved. But, even then, the flexibility must continue. At no point will the need to improve and change go away.

This can be very hard for many people to deal with. Being wrong is not easy. This is only more true when it is the business you have invested so much of your time and energy into. But, in the end, people and companies that are passionate enough to be flexible will always come out on top.

For more information on the CoLab and how it supports flexibility, you can reach out to us by phone at 540.524.2702 or by email at info@colabroanoke.com.





8th Annual VT KnowledgeWorks Global Partnership Event Held

The Eighth Annual VT KnowledgeWorks Global Partnership Event held on August 17-26, 2017, provided a unique opportunity for student teams and faculty from all over the world a chance to collaborate and initiate their personal global networks through learning, socialization, and friendly competition in Blacksburg and Roanoke, Virginia, and Washington, D.C. During this celebration of entrepreneurship, student teams from Australia, Austria, Belgium, Canada, Chile, Ecuador, Egypt, England, Italy, Mexico, Switzerland, Thailand, and the USA competed in the Global Student Entrepreneurship Challenge for a \$25,000 grand prize and the VT KnowledgeWorks Global Challenge Trophy.

The grand prize was awarded to team Cohex of Adolfo Ibáñez University, Santiago, Chile, which included Maurizio Canessa, Luckas Fonck, and Josefa Villanueva. Their prize package included the \$10,000 [Plastics One](#) Advanced Manufacturing Award for the most outstanding tangible product. In addition to that, they were awarded another \$15,000; and as a permanent tribute to their success, their name and university will be etched into the base of the Global Challenge Trophy. Their winning concept was a system designed to keep the perfect humidity level during fruit exportation, helping to reduce loss and improve fruit quality. Cohex was also the 2017 VT KnowledgeWorks Global Challenge Virtual Preliminary winner, granting their team a spot in the Global Challenge August finals.

The \$10,000 VT KnowledgeWorks Information Technology Award for the most outstanding intangible product went to Curo Labs of the University of British Columbia, Vancouver, Canada. Tristan Burgoyne and Alexander Toews represented their university. Curo Labs is on a mission to empower people with chronic pain. Their first product, CheckPoint, is a mobile wellness application offering a hassle-free alternative to traditional pain journals. In addition to streamlining the pain tracking process, CheckPoint leverages each user's personal history of activities and behaviors to identify actionable changes for an improved quality of life.

The People's Choice award of \$5,000, sponsored by [Virginia Tech's Outreach and International Affairs](#), was selected by vote of the event attendees at the Global Student Entrepreneurship Challenge. Nexenic of ZHAW Zurich University of Applied Sciences, Zurich, Switzerland, was the recipient of the People's Choice. Nexenic strives to develop advanced and innovative solutions for daily life. Nexenic, represented by Astrid Besmer, Reto Muhl, and Claudio Ruiz Da Silva, is currently developing a smart lunchbox that will revolutionize the way people enjoy their meals.

The competition finals at The Inn at Virginia Tech and Skelton Conference Center on August 24, 2017, were part of a celebration of student entrepreneurship and their important contributions to the global economy. The day concluded with an awards banquet and flag presentation ceremony at where all teams were recognized.

During the rest of their visit to the USA, global teams enjoyed a two-day trip to Washington, D.C., including sightseeing at museums and monuments, and a United States Capitol tour. Teams attended a breakfast panel about "Globalizing Your Business" at the Virginia Tech Research Center — Arlington, as they were welcomed by embassy representatives from their home region. Attendees also enjoyed a visit and lunch at 1776, a global incubator, seed fund, and supportive innovation network, as they heard from 1776 members about "Insights on Starting Up." While in Blacksburg, teams were housed by local families, spent interactive time with successful technology companies, and enjoyed fellowship with Virginia Tech students. Some of the activities included tours of the Virginia Tech campus, Lane Stadium, and the Moss Arts Center; souvenir shopping experiences in Roanoke and Blacksburg; and festive meals throughout the entire event. The event concluded with a closing reception at The Hotel Roanoke on August 25, 2017 to celebrate all participants of the Global Student Entrepreneurship Challenge.

To learn more about the VT KnowledgeWorks Global Student Entrepreneurship Challenge, visit our website at www.vtkwglobal.com. To view a list of all participating University Partners from around the world, go to <http://www.vtkwglobal.com/2017/partners>. We are pleased to announce that the Global Partnership Event for 2018 will be an official university program, led by the [Apex Systems Center for Innovation and Entrepreneurship](#) at Virginia Tech.

These generous sponsors make this very special week of education, competition, relaxation, and relationship-building possible: [Allegheny Logistics Group](#), [Apex Systems Center for Innovation and Entrepreneurship](#), [Automation Creations, Inc.](#), [BAE Systems](#), [BB&T](#), [The Branch Group, Inc.](#), [Brown, Edwards & Company, LLP](#), [Carilion Clinic](#), [Celanese](#), [City of Roanoke](#), [Click & Pledge](#), [Commonwealth Group](#), [EDC](#), [G.J. Hopkins, Inc.](#), [Meridium from GE Digital](#), [National Bank](#), [Plastics One Inc.](#), [Rackspace](#), [Roanoke-Blacksburg Technology Council](#), [Shentel](#), [SMBW](#), [SunTrust Bank](#), [TechLab](#), [Third Security](#), [Town of Blacksburg](#), [Union Bank & Trust](#), [Virginia Tech Corporate Research Center](#), [Virginia Tech's Outreach and International Affairs](#), [VPT, Inc.](#), and [Wordsprint](#).

Spotlight on Business ~

Ellie Proctor Antiques & Fine Things Opens in Piccadilly Square



Ellie Proctor Antiques & Fine Things with stores in Charleston, South Carolina and now Roanoke, Virginia is a direct connection to the finest in antiques and home décor around. Unlike any other store in Roanoke, owner Ellie Proctor works tirelessly to change inventory on a weekly basis in order to give her customer a new experience each time they enter her beautiful store with its European flair. Whether it is an antique table & chairs, a hutch, a pair of silver candelabra, a Chinese porcelain centerpiece, a pair of bookends, antique jewelry, or a fine selection of smaller gifts, Ellie Proctor Antiques & Fine Things has all of this and much more.

The new retail shop is located within Piccadilly Square at 3117 Franklin Road in Roanoke, Virginia.

Visit the Facebook page at Ellie Proctor Antiques & Fine Things or call 843.513.7763 for more information.

Featured BizLink

Virginia Agriculture Facts & Figures

<http://www.vdacs.virginia.gov/markets-and-finance-agriculture-facts-and-figures.shtml>

Agriculture is Virginia's largest industry by far, with nothing else coming a close second. The industry has an economic impact of \$70 billion annually and provides more than 334,000 jobs in the Commonwealth. The industries of agriculture and forestry together have a total economic impact of over \$91 billion and provide more than 442,000 jobs in the Commonwealth. Every job in agriculture and forestry supports 1.7 jobs elsewhere in Virginia's economy.

To learn more, please visit the link provided above.

Source: *The Economic Impact of Virginia's Agriculture and Forest Industries*, Weldon Cooper Center for Public Service, University of Virginia, 2017

TRAINING & EVENTS

Virginia Western to provide Leadership Bootcamps in downtown Roanoke

Monthly workshop to impart essential soft skills to advance in manufacturing, IT, healthcare industries

Virginia Western Community College will offer a comprehensive one-day Leadership Bootcamp monthly beginning in April at the RAMP business accelerator in downtown Roanoke. The eight-hour workshop will be held the first Friday of each month, and will help individuals build important leadership skills such as team work, communication and soft skills, time management, emotional intelligence, the ability to build trust and generational divides.

“Business leaders around the Roanoke Region have indicated they want more opportunities for future leaders to build these type of skills, and this workshop will deliver,” said Milan Hayward, Vice President of Workforce Solutions at Virginia Western. “In our new classroom in the RAMP facility, individuals will gain essential soft skills they need to advance in an existing business or grow their own businesses as entrepreneurs.”

WHAT: Leadership Bootcamp

WHEN: 9 a.m.-5 p.m. on the first Friday of each month

WHERE: RAMP business accelerator, Gill Memorial Building, 709 S. Jefferson St., Roanoke, VA

COST: \$285 + \$99 in materials/books fees for assessments; class size limited to 20 students; registration required by the first of each month

SIGN UP: <http://www.viriniawestern.edu/ramp/index.php>

CONTACT: Samantha Steidle, Innovation Officer, at 540-857-6076 or ssteidle@viriniawestern.edu.

As part of the workshop, participants will complete a team work cycle assessment to better understand the four phases and eight roles of a project cycle they prefer to work within. They will also complete a DISC assessment to discover and understand their behavioral style and how to become more effective in communicating and working with others.

With more than 12,000 students on the college’s main campus in Southwest Roanoke City, to our satellite locations at the Greenfield Education & Training Center in Daleville and the Franklin Center in Rocky Mount, Virginia Western Community College is committed to providing affordable, accessible, and quality educational opportunities and workforce training to meet individual, community, and global needs. To learn more, visit www.viriniawestern.edu.

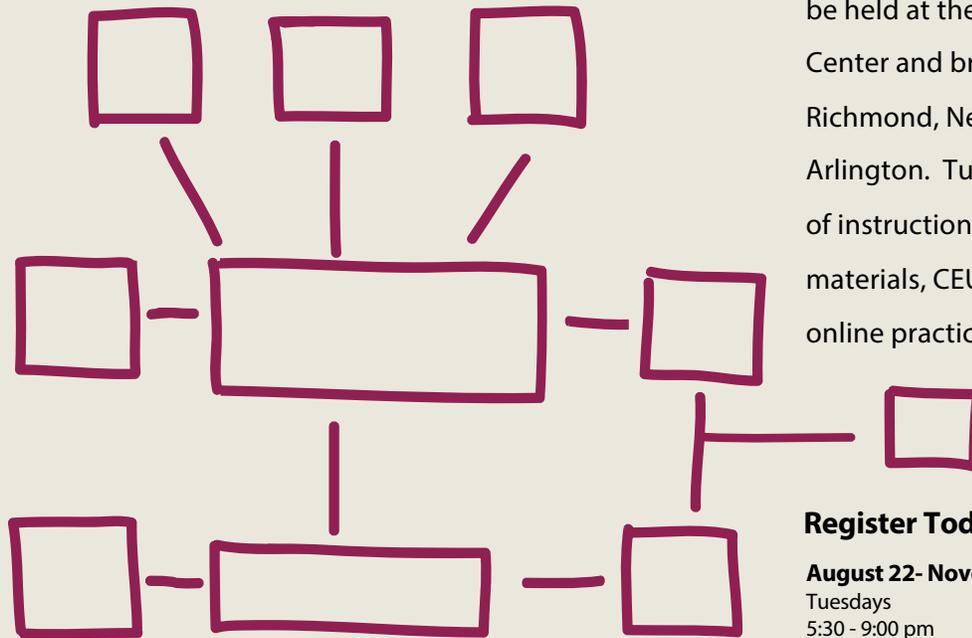
VIRGINIA WESTERN
Celebrating 50 Years

RAMP
THE ROANOKE-BLACKSBURG ACCELERATOR

TRAINING & EVENTS

Project Management Certification Course

Prepare for the PMP Certification Exam



Learn the core competencies of project management in order to sit for the Project Management Institute PMP® certification exam. Classes will be held at the Virginia Tech Roanoke Center and broadcast to Abingdon, Richmond, Newport News, and Arlington. Tuition includes **35 hours** of instruction, textbooks, course materials, CEUs and access to the online practice test.

Register Today

August 22- November 7, 2017

Tuesdays
5:30 - 9:00 pm

www.cpe.vt.edu/pmcentral/

Locations:

Virginia Tech Roanoke Center

108 North Jefferson St. ~ Suite 701
Roanoke, VA 24016

Virginia Tech Newport News Center

600 Thimble Shoals Blvd. ~ Suite 210
Newport News, VA 23606

Virginia Tech Richmond Center

2810 North Parham Road
Richmond, VA 23294

Virginia Tech Southwest Center- Abingdon

One Partnership Circle
Abingdon, VA 24212

Virginia Tech Executive Briefing Center

900 North Glebe Road
Arlington, VA 22203

For more information: Erin Burcham
erinb1@vt.edu | 540-767-6145

TRAINING & EVENTS

Make The Holiday Season Work For You

OCTOBER 4, 2017 • 8 - 10 AM • WOODLAWN UNITED METHODIST CHURCH
2922 CORBIESHAW RD SW • ROANOKE, VA 24015



GUEST SPEAKER : BART SMITH

DIRECTOR OF THE ROANOKE REGIONAL SMALL BUSINESS DEVELOPMENT CENTER

THE ECONOMIC DEVELOPMENT DEPARTMENTS OF THE CITY OF ROANOKE AND ROANOKE COUNTY INVITE YOU TO JOIN US FOR A SEMINAR ON HOLIDAY SALES STRATEGIES TO MAKE SURE THIS HOLIDAY SEASON WORKS FOR YOU! THIS SEMINAR IS FREE TO ALL BUSINESSES IN THE REGION. TOPICS WILL INCLUDE:

- EDUCATING YOUR COMMUNITY
- CREATING AN OVERALL STRATEGY
- CUSTOMER SERVICE
- MERCHANDISING FOR THE HOLIDAY
- DRESSING UP YOUR WINDOWS
- MARKETING YOUR BRAND
- PERSONALIZING THE SHOPPING EXPERIENCE

REGISTER AT WWW.ROANOKESMALLBUSINESS.COM

CONTACT: LISA SOLTIS, CITY OF ROANOKE (540) 853-1694

JESSICA FINTEL, ROANOKE COUNTY (540) 772-2185



TRAINING & EVENTS

Virginia Tech Carilion School of Medicine art show to honor military service personnel



The fall 2017 art show at the Virginia Tech Carilion School of Medicine will have a patriotic theme featuring the creative work of active duty men and women, veterans, and military families. The exhibit, titled, "Asclepius: Military, Medicine, and Creative Forces," will demonstrate the unique capacity of the arts to document historical military events and personal experiences as well as facilitate healing, reintegration, and well-being for service members and their families.

An opening reception for the show will be held Thursday, October 12 from 5:30 to 7:30 p.m. at the Virginia Tech Carilion School of Medicine located at 2 Riverside Drive in Roanoke. The public is invited to attend.

More than 80 works of art by regional artists will line the first- and second-floor hallways of the school. Artwork created in a variety of media present moving portrayals that are military-inspired, patriotic in nature, or pay tribute to veterans or service members. In many instances current and former service members display their work as a means of healing or therapeutic expression.

"Research shows art therapy can be beneficial to individuals with emotional, cognitive, or physical disabilities," said Dave Trinkle, associate dean for community and culture at the school and psychiatrist with Carilion Clinic. "This art show gives service personnel, veterans, and their families, who have used art to express their emotions and cope with their feelings, a venue to showcase some of their work. In addition, it's beneficial to our students who will someday be providing medical care to veterans. By viewing the works of art, these future physicians can better understand the unique health needs of veterans and how art may have a positive impact."

The show is sponsored by the Creativity in Health Education Program at the medical school. Founded by Trinkle, the program strives to expand the social, cultural, and humanistic awareness of the school's students and aims to involve community members in the life of the school.

The exhibit will run through December 8, 2017. The school normally has restricted access; therefore, the October 12 event will provide an ideal opportunity for the public to view the exhibit. After October 12, viewing will be by appointment only. To schedule an appointment, contact [Carrie Knopf](#).



Commercial Property for Sale \$299,000



Approximately 1.09 acres located on Blue Hills Drive are available for sale and commercial development. The parcel (Lot 6) is located at the entrance to The Roanoke Centre for Industry and Technology (RCIT), just off of Orange Avenue (north side of Route 460). This Roanoke City Tax Parcel #7160119 is zoned Commercial-General (conditional), is level and suitable for office or commercial use. Public utilities are available and the listing agent can provide information regarding the Blue Hills Concept Plan.

RCIT is one of Western Virginia's premiere industrial parks with approximately 2,500 employees. The 440-acre park was initially developed by the City of Roanoke in 1980, and was expanded in 1992. RCIT is adjacent to US Route 460 and offers quick access to Interstate 581 (approximately 3.4 miles), Interstate 81 (approximately 6.9 miles), less than 4 miles to the Norfolk Southern Bulk Transfer Terminal, and 8 miles to Roanoke-Blacksburg Regional Airport.

RCIT will be home to the new Deschutes Brewery, and currently houses Advance Auto Parts Distribution Center, AT&T, Creative Kids School, Eaton, Elizabeth Arden, FedEx Ground, Heritage Point/Roanoke Natural Foods Co-op, InfoSeal, Orvis, SEMCO, Virginia Utility Protective Services/VA811, and Wholesome Harvest Baking.

For more information, contact:
Thomas S. Turner Property Listings
Senior Associate Broker
Hall Associates, Inc.
112 Kirk Avenue, S.W.
Roanoke, VA 24011
(540) 857-5858 or tsturner@rev.net

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Check it Out! City Owned Available Property

The City of Roanoke has a variety of properties, from existing buildings to buildable sites presently available for acquisition. The purchase of City property must be approved by Council; this requires potential buyers to submit a proposal for the property. For more information on available properties and the proposal process, please visit the links below:

<http://www.bizroanoke.com/Start,-Locate,-Expand/Sites-and-Buildings/Available-Sites.aspx>

<http://www.bizroanoke.com/Start,-Locate,-Expand/Sites-and-Buildings/Available-Buildings.aspx>



Development Opportunity

Property for Sale Located at 2903 Peters Creek Road, NW

\$1,695,000



The City of Roanoke (owner) is accepting proposals for the purchase of three adjoining parcels located at 2903 Peters Creek Road, NW; Tax Map Numbers 6410104, 6410105 and 6410106. The combined acreage is approximately 11.8 acres, a portion of which is zoned Commercial Large Site (conditional) and the remaining portion is zoned Commercial General.

Conveniently located just minutes from Interstates I-581/220, and I-81, the site offers bi-directional access to Peters Creek Road, NW. Current traffic count is approximately 18,000 vehicles per day.

For complete property details please follow the link to the City of Roanoke's GIS system and use the Search/Query function by entering the following parcel ID Tax Numbers: 6410104, 6410105 and 6410106.

GIS link: <http://gisre.roanokeva.gov/>

How to Propose:

Proposals for the property must contain the following elements and be accompanied by the required signature form available on the Economic Development website under Available Properties, Peters Creek Road.

Proposals for the property must contain the following elements:

- Identification of the property and any adjacent property involved in your development
- Concept plan of the intended development including use, location and size of any buildings, number of units and a timeline for the completion of the project
- Description of the qualifications and experience of the proposer/developer
- Business Plan and Financial Plan for the project
- Offer amount for the property

Proposals will be reviewed and evaluated for compatibility to the City of Roanoke's Comprehensive Plan and Neighborhood Plan. The proposer will be contacted after sufficient time for staff review.

Please submit your written proposal to:
Rob Ledger, Manager, Department of Economic Development
117 Church Avenue, SW Roanoke, VA 24011

Or submit by email to: econdevl@roanokeva.gov

For more information please contact the Department of Economic Development at 540-853-2715.