

BizNews



DESCHUTES
BREWERY.

VIEW AT "PILLAR" ENTRY



Deschutes Brewery to Open Tasting Room in Downtown Roanoke

Brewery creates space to bring community together over a beer.

Deschutes Brewery has unveiled plans to create a tasting room in downtown Roanoke. The Oregon-headquartered brewery, which announced last year it will be creating an east coast facility in Roanoke, is looking forward to sharing beers and interacting with local craft beer fans - as well as those who are visiting Roanoke and want to learn more about what Deschutes is all about - in the new space. The opening is tentatively slated for late August.

“Roanoke is home to us now and we wanted to put down some roots while we plan for breaking ground on our new brewery east of town,” said Nate Brocius, tours and tasting room manager of Deschutes Brewery. “Since we will not be breaking ground on our new brewing facility until 2019, we’re excited to take one of our first steps in becoming part of this awesome community by opening the new tasting room.”

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Deschutes Brewery to Open Tasting Room in Downtown Roanoke - *continued from Page One*

The tasting room will be located at 315 Market Street close to many local businesses, restaurants and hotels. Plans include more than 15 taps of Deschutes Brewery beers where patrons can share a pint or fill growlers, as well as purchase brewery branded merchandise. Details are still being finalized, but the space will likely include both indoor and outdoor seating and ready-to-eat foods crafted by local restaurants. The brewery will be hiring staff for the new venture in early summer. Once these positions are posted, applications will be accepted at www.deschutesbrewery.com/jobs.

In other area news, Deschutes is bringing its popular Street Pub event back to Roanoke on July 15 to support local nonprofits such as Roanoke Outside, Bradley Free Clinic, Pathfinders for Greenways and the Blue Ridge Land Conservancy. Last year, the event welcomed 22,000 people and raised \$81,000 for nonprofit organizations. For more information on the Street Pub, visit www.deschutesbrewery.com/streetpub.

Family and employee owned since 1988, Deschutes Brewery – Bend’s original brewpub – has become the cornerstone of Central Oregon’s flourishing craft brew culture. Known for its generous use of whole hops in its defining beers such as Black Butte Porter, Mirror Pond Pale Ale, and Fresh Squeezed IPA, the brewery also keeps fans on the edge of their bar stools with the release of small batch experimental beers each season. Now available in 29 states and Washington D.C., Deschutes’ flagship brewpub has been joined by a main brewing facility overlooking the Deschutes River in Bend, a pub in Portland, and coming in 2021, a new east coast brewery in Roanoke, Virginia. Visit www.deschutesbrewery.com to learn more.



Roanoke Plow & Hearth Store Presents Chef Patty Roche From Stonewall Kitchen *FREE COOKING DEMO & TASTING AT PLOW & HEARTH IN ROANOKE*

Roanoke's Plow & Hearth store located at Valley View Mall is proud to present Chef Instructor and Culinary Specialist Patty Roche from Stonewall Kitchen for a free cooking demonstration and tasting on Saturday, May 20th from 12 p.m. until 2 p.m.



Chef Patty Roche

In addition to complimentary samples of Stonewall Kitchen specialty foods, there will be a variety of Stonewall Kitchen's unique, gourmet food items available for purchase. Customers will also be invited to enter free giveaways and enjoy special in-store savings.

During the event Chef Roche, a Stonewall Kitchen cooking class instructor, will be on site to show participants how to prepare a variety of delicious recipes developed by Stonewall Kitchen using their own premium food items made from high-quality ingredients. Guests will have an opportunity to sample Chef Roche's culinary creations, which will include Petite Old Farmhouse Cheese Balls served with Stonewall Kitchen Pretzel Sticks, Sautéed Chicken Breasts made with Stonewall Kitchen Simmering Sauce and Grilled Lemons, Stonewall Kitchen Wild Maine Blueberry Tartlets and more.

The event is free and open to the public. Seating is limited; so please call 540.265.5910 to reserve your spot today.

A graduate of New Hampshire's Atlantic Culinary Academy, Patty Roche has over 25 years of experience in the food services industry. At Stonewall Kitchen, she assists with cooking class instruction, visual merchandising and food styling. Chef Patty also works in the Stonewall Kitchen Café and test kitchen.



Spotlight on Business ~

FeelGoodNation - Ground Zero Opens in Southwest City

Former Roanoke City Firefighter combines fitness studio with hair salon for successful new business



Ribbon-cutting held Thursday, May 4 with Roanoke Department of Economic Development Director Wayne Bowers (l) and Owner/Entrepreneur Antonio Morris (r) cutting ribbon. Onlookers included family, friends and the local media.

Former Roanoke City firefighter, entrepreneur Antonio Morris decided to attend barber school at Paul Mitchell Schools in order to open his own business. With persistence and determination, he completed his education, worked to gain experience and has now opened Feel Good Nation – Ground Zero.

At Feel Good Nation – Ground Zero, Morris is a fitness trainer in the early morning and early evening hours while dedicating weekdays to his salon from 9 am – 5 pm. The training studio and hair salon are located within the same building at 701 Salem Avenue, SW.

Motivated and driven, Antonio Morris is the proud father of two daughters.

To learn more about FeelGoodNation - Ground Zero, contact 540-494-0527.

Passenger Growth Continues at ROA in 2017

March traffic grows 4.5% as 50,885 passengers utilized the Roanoke-Blacksburg Regional Airport

For the seventh consecutive month the Roanoke-Blacksburg Regional Airport posted a year over year increase in passengers utilizing the facility. March 2017 data showed a 4.5% increase in guests flying into and out of the airport compared to 2016. This is the highest passenger demand for the month of March since 2012.

Tremendous community support, a slight increase in capacity and combination of milder weather and better airline operational reliability all played roles in the continuation of passenger growth. The cancellation rate for March 2017 improved to 2.8% from 3.4% in 2016.

"We are pleased to see this positive trend continue into 2017," stated Timothy T. Bradshaw, A.A.E., executive director of the Roanoke Regional Airport Commission. "The demand of passengers utilizing the airport is a critical factor when speaking with airlines regarding increasing air service to our market. We appreciate our passengers choosing to fly ROA. The Commission continually works with the airlines to improve reliability, fares and equipment serving this region. This has played a significant role in the increase of passengers using this facility. In addition, the commission has invested resources to promote the services available at ROA and thanks our customers for choosing to fly ROA.'

The Roanoke-Blacksburg Regional Airport is the primary airport for Virginia's Blue Ridge. ROA moves over 600,000 passengers per year via 4 airlines (American Airlines, Delta Airlines, United Airlines, and Allegiant Air) with nonstop service to 6 (Atlanta, Charlotte, Chicago, New York LaGuardia, Philadelphia, and Washington Dulles) hub cities as well as weekly flights to Orlando Sanford International Airport and St. Pete-Clearwater International Airport. To learn more, please visit www.flyroa.com.

Research in Roanoke ~

Howard Hughes Medical Institute research award a first for Virginia Tech Carilion



Oscar Alcoreza (center), a Virginia Tech Carilion School of Medicine student about to complete his second year, has been awarded a highly competitive Howard Hughes Medical Institute fellowship to devote a year to in-depth, mentored biomedical research at the Virginia Tech Carilion Research Institute. Alcoreza will begin his fellowship this summer in the laboratory of mentor Harald Sontheimer (right), executive director of the School of Neuroscience. He will work alongside Susan Campbell, a research assistant professor who supervises students in the Sontheimer lab.

Oscar Alcoreza, a Virginia Tech Carilion School of Medicine student about to complete his second year, has been awarded a highly competitive Howard Hughes Medical Institute (HHMI) fellowship to devote a year to in-depth, mentored biomedical research at the Virginia Tech Carilion Research Institute.

One of 79 selected medical and veterinary students, Alcoreza's award was announced today by the Howard Hughes Medical Institute's Medical Research Fellows Program.

The fellowship will enable Alcoreza to take a deep, yearlong dive into epilepsy research midway through the pursuit of his medical degree.

Alcoreza is intrigued by how trauma, strokes, infectious diseases, and other occurrences may cause healthy brains to become epileptic.

An increasingly large incidence of new onset epilepsy is a result of strokes, brain tumors, and Alzheimer's disease, according to Citizens United for Research in Epilepsy (CURE), which has partnered with HHMI to support the Medical Research Fellows Program. Epilepsy may also be a long-term consequence for many soldiers suffering traumatic brain injury.

"A two-week latent period seems to take place in a mouse model of epilepsy between a pathology and the actual occurrence of epilepsy," Alcoreza said. "I am trying to figure out what happens in the transition from a healthy to an epileptic brain, and to see what we might do to intervene in the process."

Research in Roanoke ~ *Continued from Page 5*

Alcoreza will begin his fellowship this summer in the laboratory of mentor Harald Sontheimer, the director of the Virginia Tech Carilion Research Institute Center for Glial Biology in Health, Disease, and Cancer. Sontheimer is also the executive director of the School of Neuroscience in the Virginia Tech College of Science.

“The HHMI fellowship allows the most promising medical students to completely immerse themselves in research for one year, with the objective that they may combine their future medical practices with academic research — which truly positions them to think about cures for diseases and novel diagnostics,” Sontheimer said. “Oscar is an incredibly talented student who came to medical school with a sincere interest in research. He is one of the rare students that HHMI is seeking because they are the future leaders of academic medicine.”

The fellowship is a one-year award for full-time research, with a stipend of \$32,000, a research allowance of \$5,500, and a fellow’s allowance of \$5,500. Through its support of this initiative, CURE is interested in increasing the number of young investigators in the field of epilepsy research.

“This award to Oscar is indicative of his commitment making a difference in biomedical research that may impact the lives of more patients than would be possible from the practice of a single medical practitioner,” said Michael Friedlander, Virginia Tech Carilion School of Medicine senior dean for research and executive director of the research institute. “It also recognizes the outstanding mentorship of Harald Sontheimer and the research environment and track record of the VTCRI. We are very proud of the many medical students at VTC SOM who have carried out original, hypothesis-driven research, in many cases publishing their work in top tier, peer-reviewed journals. Oscar will continue that tradition with the added prominence of being the recipient of a major national research award.”

The HHMI Medical Fellows Program allows exceptional students to effectively shift course and conduct rigorous research at top institutions throughout the country, according to David Asai, senior director in science education at HHMI.

“It’s an extraordinary opportunity for future physicians, veterinarians, and dentists to explore the intersection of medicine and scientific discovery, and we hope that each student comes away further empowered to pursue a career as a physician-scientist,” Asai said.

From an early age, Alcoreza, the son of an engineer and a businesswoman, gravitated to math and science. He received his bachelor’s degree in biology from William & Mary and went on to receive his master’s degree from Boston University.

“Discovering new people and places, learning — that’s what I love,” Alcoreza said. “But before now, I never had much exposure to neurology or neuroscience, and I am really enjoying it. There is so much we do not know about the brain, and I am grateful for the opportunity to further explore brain research.”

At VTCRI, Alcoreza receives additional guidance from Susan Campbell, a research assistant professor who supervises students in the Sontheimer lab and works extensively with Alcoreza.

Campbell said many medical students may not want to interrupt their four-year path to a degree. But Alcoreza welcomes it.

“A good predictor for future success is someone’s dedication and hard work, and Oscar has those qualities,” Campbell said. “It takes a very special medical student to devote a year to laboratory-based research. He views this fellowship as additional medical training. He truly values it.”

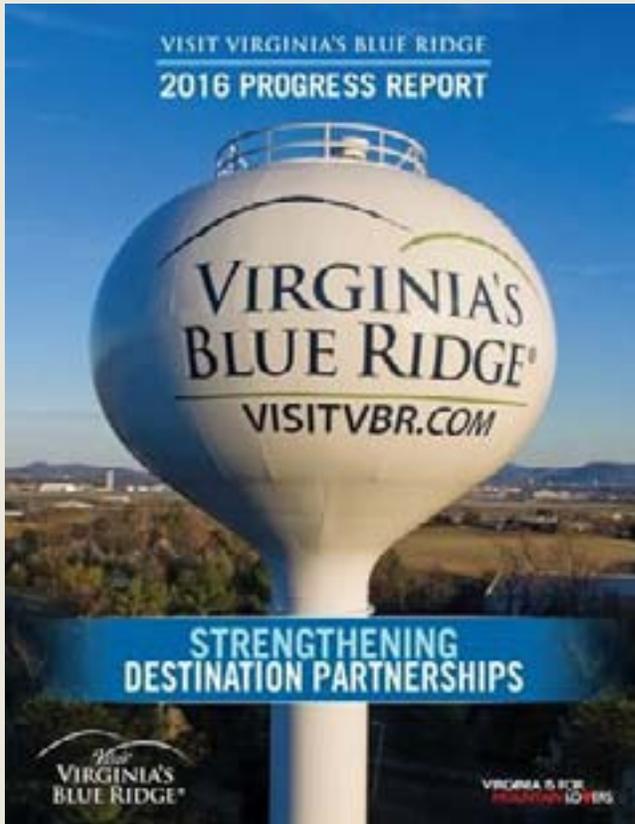
Alcoreza’s fellowship is a feather in the cap for the school of medicine and the research institute, Sontheimer said.

“At places like Harvard, Yale, Stanford or Duke, people would celebrate, but an HHMI medical research fellowship wouldn’t be unusual,” he said. “For a relatively new medical school, it pays tribute to the excellent caliber of student they are attracting, the environment Virginia Tech is providing, and the research enterprise at VTCRI. In years to come, we will continue to be recognized for our students.”

Written by VTCRI staff writer.



VISIT VIRGINIA'S BLUE RIDGE 2016 PROGRESS REPORT NOW AVAILABLE



Visit Virginia's Blue Ridge (VBR), the region's official destination marketing organization, just released 2016 programming results attracting more visitors and generating a greater economic impact.

You'll see this great visual on this year's report cover. Visit Virginia's Blue Ridge was invited to showcase their logo on this water tower by the Western Virginia Water Authority and Roanoke County Parks Recreation & Tourism. The water tower is strategically located at the Interstate 81 and Interstate 581 interchange and can be seen by both Northbound and Southbound traffic entering I-581. Perfect visibility both coming from and going into Roanoke.

Visit VBR is grateful for the incredible support received from the tourism industry and governmental partners. Go to this link (<https://www.visitroanokeva.com/about-us/economic-impact-progress-report/>) to view the entire 2016 Progress Report.

*Completed November, 2016
(photo credit - David Hungate)*

Featured BizLink

LEAP Mobile Market

<http://leapforlocalfood.org/markets/leap-mobile-market/>



The LEAP Mobile Market brings local, healthy, and fresh food to communities throughout the City. The Mobile Market, a truck retrofitted to sell produce, makes weekly stops in neighborhoods without easy access to fresh produce.

All stops are open to the public and we accept cash, debit, and EBT. LEAP Mobile Market stops also accept and double SNAP-EBT (food stamps) and also double purchases made by Medicaid members.

Check out the 2017 Mobile Market schedule of stops by clicking on the Featured BizLink!



Each year, RIDE Solutions challenges area commuters to take miles off our region's roads by exploring their commute options. And each year, commuters throughout the Roanoke Valley and beyond find creative ways of avoiding tens of thousands of miles worth of trips.

To participate, visit www.ridesolutions.org/challenge and log in to your existing account or create a new one. Together we can make the Roanoke Valley a cleaner, safer, and more prosperous place to live.

Logging Your Trips

Throughout May, log **ANY** trip you take at ridesolutions.org. Logged trips will earn you extra entries into weekly contest and will count towards your Ride Smart Team total for other great Prizes! Commuting, Shopping, Dining, Every Mile Counts!

Some great examples of ways to get your employees involved can be found below:

- 1) Organize a walking lunch to a local restaurant
- 2) Install bike racks to promote riding to work
- 3) Designate a parking space for "Carpool Only"
- 4) Offer bus route maps to all employees

Have your employees log their trips this May and they could win prizes for the trips they already take!

Benefits of Taking the Challenge

Using alternative transportation can have a positive impact on almost every aspect of our community.

For example:

- 1) **Saving money:** carpooling, taking the bus, and cycling all cut your commute costs in half or more – that means more money in your pocket!
- 2) **Keep dollars local:** 90% of what you spend on a gallon of gas leaves the local economy, so saving money by driving less means more of the money you keep will be spend right here in the Roanoke Valley, supporting local businesses.
- 3) **Keep it clean:** Driving less reduces vehicle emissions, which helps keep our valley's air clean and our skies blue. May is the traditional start of the summer ozone pollution season, so getting out of your car from time to time helps reduce the changes of smog on summer's really hot days.
- 4) **Keep fit:** Using alternative transportation is a good way to fit exercise into your daily routine, whether it's a five-mile bike ride to work, or a one-block walk to the bus stop.

Visit www.ridesolutions.org for more information on the challenge and for tons of resources to help you explore your options, from Google Transit to safe bike route requests and free carpool matches.

Ride Smart Challenge

Take the pledge to bike, carpool, tele commute, or use transit, and log your trips to track your progress.



CoLab Launches Virginia Coworking Network

No matter what you are trying to do there can be no doubt that making the right connections is crucial to success. Having a solid network of connections is crucial on so many levels and can be especially powerful for business owners and entrepreneurs.

Being able to plug into a network is one of the biggest benefits of joining a coworking community. At the CoLab here in Roanoke, you can go from working alone and struggling to make connections to having a plethora of contacts just by plugging in. Additionally, all of these new contacts have other networks they can help plug you into as well. These connections are part of the foundation of what a coworking space should be doing.

The CoLab itself has been blessed with a wealth of relationships since it was formed several years ago. It would not be where it is without the assistance and support of its many partners. However, up until recently, it was a struggle to connect and share wisdom with other coworking spaces.

As a way of overcoming this difficulty, the CoLab has launched the Virginia Coworking Network (virginiacoworking.com). The CoLab is uniquely positioned as the largest coworking space on the western side of the state to launch this new initiative. However, this is not just a CoLab project. Rather, it is a collaborative venture that is being co-created with all the member spaces. The Network already consists of 10 partner coworking spaces across the state and is growing every week. Every space that has been contacted has been enthusiastic about the possibilities.

The specifics of what the Network will become are still yet to be determined. The starting point is that it will serve as a way of sharing wisdom through conference calls and an email listserv. But, there are many exciting potentialities for the Network moving forward.

The clearest other priority for the network is to increase awareness of coworking across the commonwealth. Despite the rapid growth of these spaces, there are still many people that do not understand what coworking is and how they could benefit from it. All of our partner spaces can benefit from such increased awareness.

Another of the really exciting possibilities that is currently being explored is that of reciprocity agreements between partner spaces. There are several different forms this could take. The Indiana Coworking Passport allows a member at any of its affiliated spaces to work in any other space once a month. In Colorado, Denver Coworks is an alliance of spaces that partner with an outside group to offer network passes. What this might look like in Virginia remains up in the air. But, it is certainly an exciting possibility.

What is clear is that this will be good for the spaces themselves and the people that work in them. A reciprocity agreement could mean being able to work in Richmond or Northern Virginia once or twice a month for free as a member of the CoLab. Additionally, it also means that members at any given space will be able to plug into a broader network of resources and connections. And, of course, anything that can be learned from other spaces will make the experience at the local space better.

While this project is still in its infancy, it is expected to expand to 20-25 spaces in the near future. But, it already represents a great new resource for the coworking spaces across the state. Coworking is grounded in collaboration and it has become very clear that all spaces benefit when they work together. This is an exciting move to structure and improve the possibilities for such collaboration.

For more information, check out virginiacoworking.com or reach out to info@colabroanoke.com.



VIRGINIA
COWORKING
NETWORK

AI Pollard Memorial Foundation donates \$100,000 to support culinary arts students at Virginia Western

Donation announced at groundbreaking ceremony for Claude Moore Educational Complex expansion

At the April 26 groundbreaking ceremony for the Claude Moore Educational Complex in downtown Roanoke, the AI Pollard Memorial Foundation presented the Virginia Western Community College Educational Foundation with a \$100,000 donation to support Virginia Western's culinary arts program and student scholarships.

The gift was announced as the College and the Roanoke Higher Education Center initiated a \$5 million expansion of the AI Pollard Culinary Arts Program in the historic Gainsboro neighborhood.

Currently, more than 330 students attend classes in Virginia Western's culinary arts program, which offers a two-year associate's degree as well as industry certifications. Since 2013, the Educational Foundation has awarded 128 culinary scholarships, thanks to the support of the AI Pollard Memorial Foundation.

AI Pollard was a Roanoke restaurateur creating Corned Beef & Co., Frankie Rowland's and 419 West and died unexpectedly in 2006.

"The AI Pollard Board is honored to have made a difference in so many people's lives," said Board member C.J. King. "We feel like AI lives on through the efforts of the students and the culinary school. This current donation continues to support an effort that AI Pollard would have loved because it was his life and his passion."

The Claude Moore expansion will more than double the space for the College's popular culinary program. It is expected to be complete by August 2018.



AJ Pollard Memorial Foundation Board member, C.J. King presents Dr. Robert H. Sandel, President of Virginia Western Community College with \$100,000 donation to support culinary arts students.

"This facility will usher in a new era for culinary arts in the Roanoke Region while commemorating the Gainsboro community's strong history," said Dr. Robert H. Sandel, President of Virginia Western. "Our students will have access to the cutting edge equipment and training that will allow them to build strong careers and support the local tourism and restaurant industries."

The AI Pollard Memorial Foundation previously received statewide recognition for its generous support of Virginia Western's culinary arts program. In 2011, it received the Chancellor's Award for Leadership in Philanthropy at an event hosted by the Virginia Foundation for Community College Education.

The AI Pollard Culinary Arts Program at Virginia Western is nationally accredited by the American Culinary Federation. To learn more about the program, visit: www.virginiawestern.edu/academics/btt/programs/culinary.php.

The Virginia Western Community College Educational Foundation is an independent nonprofit dedicated to enhancing awareness of the college and securing private and public funds. Its efforts support Virginia Western's Community College Access Program, student scholarships, faculty development and capital projects. To learn more, visit virginiawestern.edu/foundation.

With more than 12,000 students on the college's main campus in Southwest Roanoke City, to our satellite locations at the Greenfield Education & Training Center in Daleville and the Franklin Center in Rocky Mount, Virginia Western Community College is committed to providing affordable, accessible, and quality educational opportunities and workforce training to meet individual, community, and global needs. To learn more, visit virginiawestern.edu.

America's Toughest Road Marathon just keeps getting bigger.

And participants have great things to say about the 2017 Foot Levelers Blue Ridge Marathon, even though it was a little damp

Runner Elizabeth R. Bain of California, said this about the race in The Roanoke Times: "What really made this course shine (besides the gorgeous views from the tops of the mountains)? YOU, Roanoke! From the volunteers handing out bibs and shirts at packet pick-up, to the mimosa 'aid station,' to the guy driving the bus where I took my DNF [did not finish], everyone was so kind and friendly! Even though I'm a slow, back-of-the-pack runner, every aid station had cheers and cowbells and plenty of aid station supplies for me."

Chuck Engle, the Marathon Junkie from Ohio, has run more than 400 marathons all over the world but took on our course for the first time this year. His colorful post-race commentary on Facebook is entertaining, and he's already committed to tackling the course again in 2018.

Here are some of the highlights:

2,507 registered runners (11% increase over 2016)
Sold out the first official double marathon

Nine countries represented: United States, Canada, United Kingdom, South Africa, Mongolia, Moldova, Ireland, Albania, Italy

43 states represented

As the race continues to grow, so does the effect on the region's economy. Runners from the eighth annual event are being surveyed to measure this year's impact. In its first seven years, the marathon contributed more than \$3.2 million to the regional economy.

Start training now for the 2018 race, scheduled for April 21.



2,507 RUNNERS (+11% over 2016)
from nine countries — United States,
Canada, United Kingdom, South Africa,
Mongolia, Moldova, Ireland, Albania, Italy

43 STATES REPRESENTED
Double marathon **SOLD OUT!**

600 volunteers
10 non-profit race beneficiaries

AMERICA'S TOUGHEST ROAD MARATHON
Roanoke, VA

26.2 13.1 10K
52.4 1-miler RELAY

ROANOKE REGIONAL PARTNERSHIP
ROANOKE OUTSIDE FOUNDATION

TRAINING & EVENTS

Virginia Western to provide Leadership Bootcamps in downtown Roanoke

Monthly workshop to impart essential soft skills to advance in manufacturing, IT, healthcare industries

Virginia Western Community College will offer a comprehensive one-day Leadership Bootcamp monthly beginning in April at the RAMP business accelerator in downtown Roanoke. The eight-hour workshop will be held on the first Friday of each month, except for July, and will help individuals build important leadership skills such as team work, communication and soft skills, time management, emotional intelligence, the ability to build trust and generational divides.

“Business leaders around the Roanoke Region have indicated they want more opportunities for future leaders to build these type of skills, and this workshop will deliver,” said Milan Hayward, Vice President of Workforce Solutions at Virginia Western. “In our new classroom in the RAMP facility, individuals will gain essential soft skills they need to advance in an existing business or grow their own businesses as entrepreneurs.”

WHAT: Leadership Bootcamp

WHEN: 9 a.m.-5 p.m. on the first Friday of each month, except July.

WHERE: RAMP business accelerator, Gill Memorial Building, 709 S. Jefferson St., Roanoke, VA

COST: \$285 + \$99 in materials/books fees for assessments; class size limited to 20 students; registration required by the first of each month

SIGN UP: <http://www.viriniawestern.edu/ramp/index.php>

CONTACT: Samantha Steidle, Innovation Officer, at 540-857-6076 or ssteidle@viriniawestern.edu.

As part of the workshop, participants will complete a team work cycle assessment to better understand the four phases and eight roles of a project cycle they prefer to work within. They will also complete a DISC assessment to discover and understand their behavioral style and how to become more effective in communicating and working with others.

With more than 12,000 students on the college’s main campus in Southwest Roanoke City, to our satellite locations at the Greenfield Education & Training Center in Daleville and the Franklin Center in Rocky Mount, Virginia Western Community College is committed to providing affordable, accessible, and quality educational opportunities and workforce training to meet individual, community, and global needs. To learn more, visit www.viriniawestern.edu.



TRAINING & EVENTS



WANT TO START A BUSINESS?

MAYOR'S STARTING A BUSINESS SUMMIT

Join Mayor Sherman Lea as he welcomes new and prospective business owners and introduces them to the best practices for streamlining the opening and operation of a business in the City of Roanoke. This **FREE** event features a Panel Discussion of Minority Business Owners successfully operating a business in Roanoke. Panel members include: Mike Hamlar of Hamlar-Curtis Funeral Home and Hamlar Enterprises, Diane Speaks of She's International and Anthony Smith of Blue Ridge Towers.

Register at: goo.gl/8AM6No

Learn about:

FINANCING

GRANTS

BUSINESS LICENSES

PERMITTING

Join us:

MAY 24th from 9 am - 12pm

Registration is required through Eventbrite.
Contact Lisa Soltis at 540.853.1694 if you have questions.

Location:

Goodwill Industries of the Valleys
Support Center Training Room
2502 Melrose Avenue | Roanoke, VA

Sponsored by:



TRAINING & EVENTS

Thursday, May 18, 2017
5 - 6:30 p.m.

THE POWER OF INTEGRATION IN THE BIOMEDICAL SCIENCES AND BEYOND: USING ALL SPHERES OF KNOWLEDGE TO SOLVE OUR MOST CHALLENGING PROBLEMS

Join David J. Skorton, MD, Secretary, Smithsonian Institution for this informative presentation entitled, "The Power of Integration in the Biomedical Science and Beyond: Using All Spheres of Knowledge to Solve Our Most Challenging Problems." Dr. Skorton will address the challenge of how solving increasingly complex problems of society will require more than science, including the integration of science into the arts and humanities.

Dr. Skorton is the first physician to serve as the secretary of the Smithsonian where he oversees 19 museums and galleries, 20 libraries, the National Zoo, and several research centers, including the Smithsonian Astrophysical Observatory, the Smithsonian Tropical Research Institute, and the Smithsonian Environmental Research Center. Prior to joining the Smithsonian, Dr. Skorton served as president of Cornell University and as a professor in the departments of medicine and pediatrics at Weill Cornell Medical College in New York City as well as in Cornell's department of biomedical engineering at the College of Engineering, where his research focused on congenital heart disease, cardiac imaging, and image processing. Before joining Cornell, he served as president of the University of Iowa. Dr. Skorton is a Master of the American College of Cardiology, an elected member of the National Academy of Medicine and an elected member of the American Academy of Arts and Sciences. He has received honorary degrees from American University, Fordham University, Rensselaer Polytechnic Institute, the Technion-Israel Institute of Technology, and the University of Rochester.

Dr. Skorton received his undergraduate degree in psychology and his medical degree from Northwestern University followed by a residency in medicine and a fellowship in cardiology at UCLA. In addition to being a board-certified cardiologist, he is also a jazz musician.

Location: Virginia Tech Carilion Research Institute, M203, 2 Riverside Circle, Roanoke, VA 24016
Fee: FREE to the public; 5 p.m. reception precedes lecture...all are welcome to attend.

Tuesday, May 23, 2017
8:30 - 10:30 a.m.

SELLING TO THE CITY & COUNTY

Are you looking for new avenues to grow your business? In this workshop, you will learn how you can provide your services and products to city and county departments. Buyers will be present to answer your questions and discuss best practices for marketing to government agencies. This class is completely FREE to the public.

For questions or more details, please call Tom Tanner at 983-0717 ext 103.

Location: Roanoke Regional Small Business Development Center, Chamber of Commerce Building, 210 S. Jefferson St., Roanoke, VA
Fee: \$ 20.00

Wednesday, May 24, 2017
9 a.m. - 12 p.m.

MAYOR'S SUMMIT - STARTING A BUSINESS

Join Mayor Sherman Lea as he welcomes new and prospective business owners and introduces them to the best practices for streamlining the opening and operation of a business in the City of Roanoke. This FREE event features a Panel Discussion of Minority Business Owners successfully operating a business in Roanoke. Panel members include: Mike Hamlar of Hamlar-Curtis Funeral Home and Hamlar Enterprises, Diane Speaks of She's International and Anthony Smith of Blue Ridge Towers.

Register at goo.gl/8AM6No

Location: Goodwill Industries of the Valleys Support Center Training Room, 2502 Melrose Avenue, Roanoke, VA
Fee: FREE

TRAINING & EVENTS

Celebrate Americana with Star City Motor Madness and STAR CITY SOCK HOP!

The Williamson Road Area Business Association "WRABA" has announced the notorious Star City Cruise night will be held Friday June 23, 2017 from 6 – 10 p.m. on Williamson Road! Star City Motor Madness Cruise night celebrates Americana through our automobile history. Remember the days of cruising Williamson Road? Well, Friday night is all about the history and more! This event is free to the public. Parking fee donations will be charged at Berglund Credit Line and Breckenridge School.

WRABA is also holding Star City Sock Hop following Star City Motor Madness this year. Star City Sock Hop will be held on Saturday evening, June 24, 2017 on the Preston Park tennis courts located in the 3100 block of Trinkle Avenue from 6:30 – 9 p.m. Dress in 50's costumes or come as you are to relive Roanoke City's sock hops of the 1950's & 60's!

Star City Sock Hop celebrates Americana and Williamson Road Sock Hop history featuring Disc Jockey Jim Skinner. Local brews, wines and cuisine prepared by Famous Anthony's will be available. Commemorative wine glasses will also be available for purchase. A Costume and Dance Contest with prizes and other great giveaways will take place, as well.

Tickets are \$10 each for the event and can be purchased at www.wraba.org. You can also purchase tickets at the WRABA office located at 4804 Williamson Road. Call ahead at 540.362.3293 to insure someone is in the office before you make the trip. Tickets do not include beer, wine or food; these tickets will be sold separately at the event.

Hop rules are as follow:

- o Pets are prohibited
- o Outside food or drink prohibited
- o Backpacks or coolers are prohibited
- o BYO chairs/blankets
- o A valid ID for beer/wine purchases must be presented
- o A valid ID of ticket purchaser must be presented to pick tickets up at Will Call



Star City
SOCK HOP

SATURDAY JUNE 24 6:30-9PM

Preston Park Tennis Courts
3100 Trinkle Avenue NW, Roanoke, VA

Food On Site • Local Beer & Wine
Live DJ • Dancing

No outside food or drink • No pets
BYO chair or blanket • Rain or Shine

www.wraba.org

PRESENTED BY
**Williamson Road Area Business Association**

Let's celebrate the wonderful history that is a part of what makes Williamson Road great! See you there!

Check it Out! City Owned Available Property

The City of Roanoke has a variety of properties, from existing buildings to buildable sites, that are presently available for acquisition. The purchase of City property must be approved by Council; this requires potential buyers to submit a proposal for the property. For more information on available properties and the proposal process, please visit the links below:

<http://www.bizroanoke.com/Start,-Locate,-Expand/Sites-and-Buildings/Available-Sites.aspx>

<http://www.bizroanoke.com/Start,-Locate,-Expand/Sites-and-Buildings/Available-Buildings.aspx>

**Commercial Property for Sale
\$299,000**



Approximately 1.09 acres located on Blue Hills Drive are available for sale and commercial development. The parcel (Lot 6) is located at the entrance to The Roanoke Centre for Industry and Technology (RCIT), just off of Orange Avenue (north side of Route 460). This Roanoke City Tax Parcel #7160119 is zoned Commercial-General (conditional), is level and suitable for office or commercial use. Public utilities are available and the listing agent can provide information regarding the Blue Hills Concept Plan.

RCIT is one of Western Virginia's premiere industrial parks with approximately 2,500 employees. The 440-acre park was initially developed by the City of Roanoke in 1980, and was expanded in 1992. RCIT is adjacent to US Route 460 and offers quick access to Interstate 581 (approximately 3.4 miles), Interstate 81 (approximately 6.9 miles), less than 4 miles to the Norfolk Southern Bulk Transfer Terminal, and 8 miles to Roanoke-Blacksburg Regional Airport.

RCIT will be home to the new Deschutes Brewery, and currently houses Advance Auto Parts Distribution Center, AT&T, Creative Kids School, Eaton, Elizabeth Arden, FedEx Ground, Heritage Point/Roanoke Natural Foods Co-op, InfoSeal, Orvis, SEMCO, Virginia Utility Protective Services/VA811, and Wholesome Harvest Baking.

For more information, contact:
Thomas S. Turner Property Listings
Senior Associate Broker
Hall Associates, Inc.
112 Kirk Avenue, S.W.
Roanoke, VA 24011

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Development Opportunity

Property for Sale Located at 2903 Peters Creek Road, NW

\$1,695,000



The City of Roanoke (owner) is accepting proposals for the purchase of three adjoining parcels located at 2903 Peters Creek Road, NW; Tax Map Numbers 6410104, 6410105 and 6410106. The combined acreage is approximately 11.8 acres, a portion of which is zoned Commercial Large Site (conditional) and the remaining portion is zoned Commercial General.

Conveniently located just minutes from Interstates I-581/220, and I-81, the site offers bi-directional access to Peters Creek Road, NW. Current traffic count is approximately 18,000 vehicles per day.

For complete property details please follow the link to the City of Roanoke's GIS system and use the Search/Query function by entering the following parcel ID Tax Numbers: 6410104, 6410105 and 6410106.

GIS link: <http://gisre.roanokeva.gov/>

How to Propose:

Proposals for the property must contain the following elements and be accompanied by the required signature form available on the Economic Development website under Available Properties, Peters Creek Road.

Proposals for the property must contain the following elements:

- Identification of the property and any adjacent property involved in your development
- Concept plan of the intended development including use, location and size of any buildings, number of units and a timeline for the completion of the project
- Description of the qualifications and experience of the proposer/developer
- Business Plan and Financial Plan for the project
- Offer amount for the property

Proposals will be reviewed and evaluated for compatibility to the City of Roanoke's Comprehensive Plan and Neighborhood Plan. The proposer will be contacted after sufficient time for staff review.

Please submit your written proposal to:
Rob Ledger, Manager, Department of Economic Development
117 Church Avenue, SW Roanoke, VA 24011

Or submit by email to: econdevl@roanokeva.gov

For more information please contact the Department of Economic Development at 540-853-2715.

Development Opportunity Roanoke Centre for Industry and Technology (RCIT) – Tract A



This site is located within the Roanoke Centre for Industry and Technology (RCIT) and consists of approximately 12 acres. The parcel is zoned Light Manufacturing (I-1) and includes certain covenants and restrictions. The Tax Map Number associated with this parcel is 7230103. The site is graded and ready for development.

The Roanoke Centre for Industry and Technology (RCIT) is one of Western Virginia's premiere industrial parks consisting of 440 acres. RCIT is adjacent to U.S. Route 460 and offers quick access to Interstate 581 (approximately 3.4 miles) and Interstate 81 (approximately 6.9 miles). RCIT is less than 4 miles from the Norfolk Southern Bulk Transfer Terminal and 8 miles from the Roanoke-Blacksburg Regional Airport.

Some of the major tenants calling RCIT home include: Advance Auto Parts, AT&T, Eaton, Elizabeth Arden, FedEx Ground, Orvis, Wholesome Harvest Baking and soon to be home of Deschutes Brewery.

For complete property details, please follow the link provided below to the City of Roanoke's GIS system and use the Search/Query function by entering the tax map number.

GIS link: <http://gisre.roanokeva.gov/>

Our GIS system also displays Program Incentives so please follow that link for a more comprehensive listing of potential incentives

How to Propose:

Proposals for the property must contain the following elements and be accompanied by the required signature form available on the Economic Development website under Available Properties, Centre for Industry and Technology (RCIT) - Tract A.

Proposals for the property must contain the following elements:

- Identification of the property, and any adjacent properties, involved in your development.
- Concept plan outlining the intended development use, including: location and size of any buildings, number of units, and a timeline for the completion of the project.
- Description of the qualifications and experience of the proposer/developer.
- Business Plan and Financial Plan for the project.
- Proposed offer amount for the property.

Proposals will be reviewed and evaluated for compatibility to the City of Roanoke's Comprehensive Plan and Neighborhood Plan. The proposer will be contacted after sufficient time for staff review.

Please submit your written proposal including the attached form on the next page to:

Rob Ledger, Manager, Department of Economic Development

117 Church Avenue, SW

Roanoke, VA 24011

Or by email to: econdevl@roanokeva.gov

For more information please contact the Department of Economic Development at 540-853-2715.

